

# Continuity & Access:

## Applying the Clinic First Model in a Post-COVID World

Clinic First Miniseries Session 2, June 9, 2021  
UCSF Center for Excellence in Primary Care

# Welcome!

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## Reminders:

- Mute when not speaking
- Enter questions in the chat
- Session 1 recording and slides are available



<https://cepc.ucsf.edu/>

# Poll: Intros & Icebreaker

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## 1. Who's in the Room?

- Program directors/assistant program directors
- Faculty members
- Clinic directors
- Nursing leaders
- Front desk
- Residents
- Other?

## 2. Were you at the last webinar?

- Yes / No

## 3. How are you feeling about welcoming your new interns? (choose all that apply!)

- Excited!
- Terrified!
- Hopeful
- So tired
- Can I retire yet?



# Agenda for Today

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- Continuity improvement strategies/bright spot case studies
- Access improvement strategies/bright spot case studies
- The access/continuity balance
- Make an action plan on improving continuity of care and access in your residency clinic



# Continuity Strategies

# Review: Measuring Continuity of Care

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## Patient Perspective



# Patient visits to the patient's empaneled PCP / # patient visits  
Example: A panel of 1000 patients makes a total of 3000 visits/year.

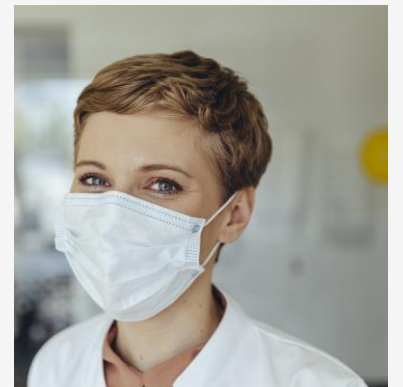
- 2000 of these visits are with the patient's PCP
- Continuity is  $2000/3000 = 67\%$

## Clinician Perspective (resident, faculty, NP/PA)

# Provider's visits with patients in their panel / # provider's visits

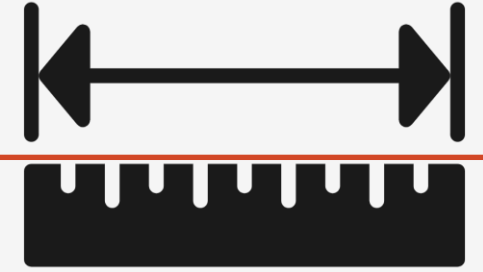
Example: A provider has 200 patient visits a month.

- 120 of these visits are with patients on the provider's panel
- 80 of these visits are with patients of other providers
- Continuity is  $120/200 = 60\%$



# Review: Measuring Continuity

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## Patient-centered continuity **with a clinician pair**

Percentage of patient visits that take place with either the patient's assigned clinician OR one other clinician on the same team.

Example:

- A panel of 1000 patients makes 3000 visits/year
- 1000 of these visits are with the patient's PCP
- 1400 of these visits are to the NP on the PCP's team
- 2-person team continuity is  $2400/3000 = 80\%$



# The Challenges for Residency Clinics

How do you promote continuity with very part-time providers?

- Patients' continuity with their PCP
- Residents' continuity with their panel



# Continuity of Care in Resident Outpatient Clinics: A Scoping Review of the Literature

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## ABSTRACT

**Background** Continuity between patients and physicians is a core principle of primary care and an accreditation requirement. Resident continuity clinics face challenges in nurturing continuity for their patients and trainees.

**Objective** We undertook a scoping review of the literature to better understand published benchmarks for resident continuity; the effectiveness of interventions to improve continuity; and the impact of continuity on resident and patient satisfaction, patient outcomes, and resident career choice.

**Methods** We developed a MEDLINE search strategy to identify articles that defined continuity in residency programs in internal medicine, family medicine, and pediatrics published prior to December 31, 2015, and used a quality evaluation tool to assess included studies.

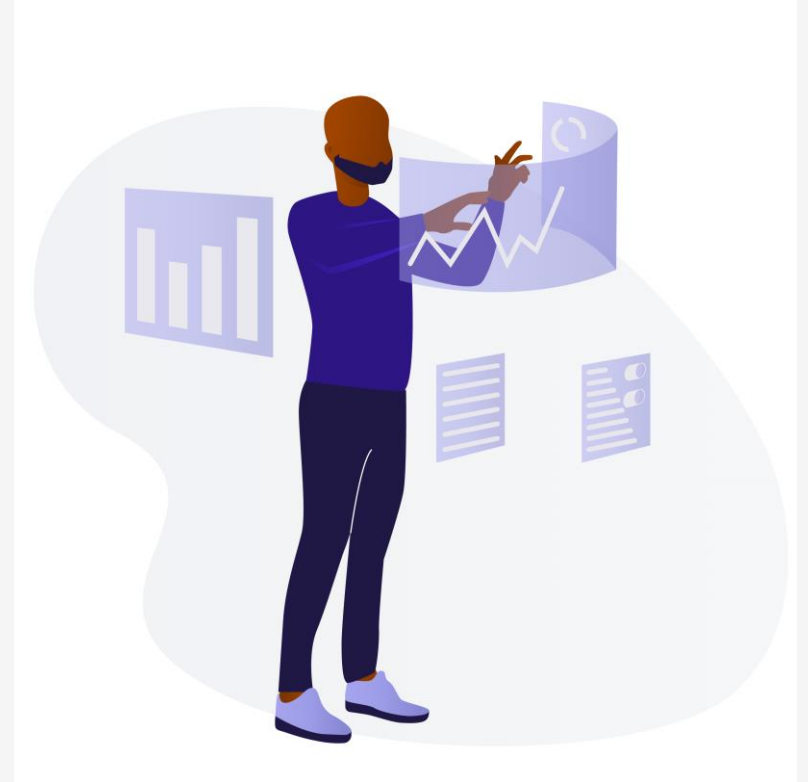
**Results** The review includes 34 articles describing 12 different measures of continuity. The usual provider of care and continuity for physician formulas were most commonly utilized, and mean baseline continuity was 56 and 55, respectively (out of a total possible score of 100). Clinic and residency program redesign innovations (eg, advanced access scheduling, team-based care, and block scheduling) were studied and had mixed impact on continuity. Continuity in resident clinics is lower than published continuity rates for independently practicing physicians.

**Conclusions** Interventions to enhance continuity in resident clinics have mixed effects. More research is needed to understand how changes in continuity affect resident and patient satisfaction, patient outcomes, and resident career choice. A major challenge to research in this area is the lack of empanelment of residents' patients, creating difficulties in scheduling and measuring continuity visits.

# Improving Continuity: Measure It, Track It, Share It

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- Calculate chosen metric consistently
- Drill down to clinician and team level
- Track it regularly
- Share and discuss with everyone in the clinic



## **1. Do you get regular continuity data from the EMR?**

- Yes
- Yes, but it's sporadic and not each month
- No

## **2. Is it for patient-centered continuity, clinician-centered continuity, or both?**

- Patient-centered
- Clinician-centered
- Both
- N/A – no data available

## **3. Is it drilled down to the clinician (faculty & residents) level or is it only for the entire clinic?**

- Drilled down
- Only for the entire clinic
- N/A – no data available



## **4. Do you discuss the data at team meetings or resident conferences?**

- Yes at team meetings
- Yes at resident conferences
- Yes both
- No
- N/A – no data available

# University of North Carolina: Culture of Continuity

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## “Continuity is King”

- Patient centered continuity averages **71%**
- Metrics for clinicians and teams reported monthly, reviewed and discussed for improvement strategies
- Appointment template and resident rotations reorganized to prioritize continuity and access
- Appointment slots reserved for patients assigned to that clinician until day of appointment
- Up to date continuity data is displayed on clinic walls and discussed at team meetings

# Strategy: Culture of Continuity

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Prioritize with all members of clinic:

- Clinicians
- Clinical staff
- Frontline office staff
- Schedulers
- Patients



Everyone should be aware of the value and how to promote it

Share the data, discuss regularly ways to improve



# Strategy: Culture of Continuity

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Build continuity-promoting scheduling algorithms

Example: If PCP not available on day requested:

- Sees PCP on different day
- Sees different resident on same team ( $R1 > R2 > R3$ )
- Sees faculty member on same team
- Sees resident on different team
- Sees faculty on different team
- Sees urgent care

Create patient-friendly scripts

Train call center/front desk/scheduling staff



# Continuity Starts at the Front Desk

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**In the chat:** Share what things front desk personnel/call centers can do or say to optimize both access and continuity when patients call for appointments



# Continuity Starts at the Front Desk

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Create a front desk script allowing patients to choose continuity or access as their priority

Patient: I need to see a doctor

Front Desk: Your PCP, Dr. Bueno's next appointment is in 5 days, next Tuesday. Is that OK?

Patient: That's too late. Could I see someone else?

Front Desk: Sure. Dr. Goode is on Dr. Bueno's team. You could see her tomorrow at 9 a.m.

Patient: That would be great.

Front Desk: We'll see you tomorrow morning

- The script prioritizes continuity, offering a visit with the PCP.
- The patient prioritizes access, which the front desk provides



# Strategy: Culture of Continuity

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## Patient messaging/education

- Who is on their empaneled team
- Importance of continuity

**“Scrub” schedules** for patients scheduled with non-continuity clinicians



# Continuity Starts at the Front Desk

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**In the chat:** What might your clinic do to promote a culture of continuity?

# Strategy: Resident Scheduling

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Increase **overall clinic time** throughout residency



**Frequent clinics per week** during clinic-heavy blocks (set minimum half days)



**Reduce the duration of the intervals between** clinic-heavy blocks

- Short “mini-blocks”



Schedule residents' **clinic predictably and far in advance**, with some slots saved for same/next-day appointments

# Strategy: Team-Based Continuity

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- **Practice partners**
  - Shared panels within a team
- **Team continuity anchor**
  - A full-time faculty physician/NP/PA, or other team member, mainly sees team's patients when resident PCP not available



# UMMS Baystate: Continuity Anchor



- 10 teams, each with 5-6 residents
- One full-time advanced practice clinician (NP/PA) per two teams
- NP/PA's main role to see resident-assigned patients when the resident is away from clinic
- Patient-centered continuity increased from **64% to 71%**





# Summary of Continuity Strategies

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## Culture of Continuity

- ✓ Measure it, track it, share it
- ✓ Prioritize with all clinic members
- ✓ Scheduling algorithms/scripts
- ✓ Patient messaging/education
- ✓ Scrubbing schedules

## Resident Scheduling

- ✓ Frequency of clinic blocks / clinics per week
- ✓ Overall clinic time
- ✓ Predictable/advance scheduling

## Team-Based

- ✓ Continuity anchor
- ✓ Practice partners

# Continuity Toolkit

[https://cepc.ucsf.edu/  
residency-teaching-clinics](https://cepc.ucsf.edu/residency-teaching-clinics)

## In this Toolkit

### Strategies for improving continuity

- |   |         |
|---|---------|
| 1. Track it. Regularly measure continuity to identify opportunities to improve  | Page 3  |
| 2. Promote it. Build a culture of continuity among residents, faculty, clinical staff, schedulers, and patients                       | Page 5  |
| 3. Negotiate clinic-supportive resident scheduling. Schedule residents well in advance to be in clinic predictably and frequently     | Page 8  |
| 4. Establish an anchor. Provide consistent alternate clinician coverage that can facilitate continuity when residents are unavailable | Page 10 |

### How did they do it? (Case highlights)

- |  |         |
|--|---------|
| ■ University of North Carolina: Building a culture of continuity   | Page 7  |
| ■ University of Oklahoma, Tulsa: Implementing a clinic-supportive, 2+2 scheduling model                                    | Page 8  |
| ■ University of Massachusetts Medical School (UMMS)-Baystate: Utilizing advanced practice clinicians as continuity anchors | Page 10 |

### Appendices/ Tools

- |  |         |
|--|---------|
| ■ Continuity calculations.<br>Strategy 1: Track it.  | Page 11 |
| ■ Resident scheduling process comparisons.<br>Strategy 3: Negotiate clinic-supportive resident scheduling. | Page 12 |
| ■ Works cited and suggested readings   | Page 13 |



# Access Strategies

# Review: Key Measures

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Metric	Definition	What to Look For
% Same Day Appointments	# of appointments scheduled today or yesterday / # scheduled appointments	Set a goal (e.g. 30%) and see if you meeting the goal
% open capacity	# open slots / # appointments available	Are there enough appointments in the near future?
3 <sup>rd</sup> Next Available	# days until 3 <sup>rd</sup> open appointment	Ideally, less than 2

# Review: Access Types

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- In person
- Phone visits
- Video visits
- Phone access (i.e., non-visit communication – ex. care coordination needs, refills, forms, etc.)
- Portal access



# Structure for Improving Access

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## **Who is reviewing the data? When/how often?**

- Is data accessible?
- Are team members asked to discuss their data and identify trends and possible root causes?

## **Who comes up with ideas for improvement?**

- Are all team members (front desk staff, nursing, providers, management, etc.) involved in discussing these together?
- How are these ideas discussed and refined to pilot?
- How do we examine what's going well with teamlets with better access data to learn possible best practices to spread?

## **How are ideas for improvement piloted and monitored for improvement – i.e., PDSA'ed?**

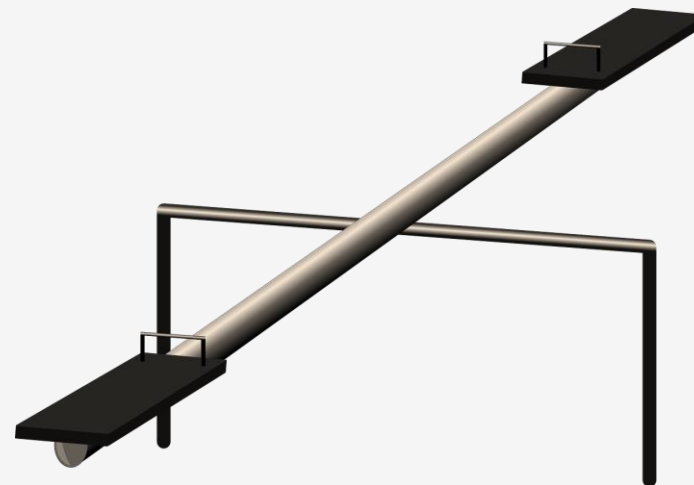
- When and how do PDSA outcomes get reviewed and discussed?
- How are successful PDSAs rolled out?

# Poll!



**Does your clinic prioritize:**

- ACCESS over continuity
- CONTINUITY over access
- BOTH equally



# Good Access = Balancing Demand + Supply/Capacity

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## Demand

- Panel size
- Return intervals
- Seasonal
- Lab result availability
- Patient population needs (chronic & complex, acute, preventative)

## Supply/Capacity

- Provider FTE
- # days open
- # appointment slots
- # of types
- Length of appointments
- Other services (i.e. Behavioral Health, RN Visits)

# For Good Access, Capacity Should Equal Demand

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$$\begin{array}{ccccc} \text{Days in Clinic} & & \text{Visits per Day} & & \text{Average} \\ \text{per Year} & \times & \text{(productivity)} & = & \text{Patient Visits} \\ & & & & \text{per Year} \quad \times \quad \text{Panel Size} \\ & \underbrace{\hspace{10em}} & & & \underbrace{\hspace{10em}} \\ & \text{Total visits available in a year} & & & \text{Total visits patients create} \end{array}$$

**To improve access, you can increase capacity and/or reduce demand**

For more on calculating ideal panel size, see our Empanelment toolkit:

<https://cepc.ucsf.edu/sites/cepc.ucsf.edu/files/Toolkit%20Empanelment%2018-0829.pdf>

# For Good Access, Demand = Capacity

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## Reduce Demand:

- Reduce panel size
- Alternatives to visits
- Sign up patients for patient portal



## Increase Capacity:

- More visits per day
- More days per year
- No-show reduction
- Other team members adding capacity



# Increase Capacity with Resident Scheduling

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Increase **overall clinic time** throughout residency



**Frequent clinics per week** during clinic-heavy blocks (set minimum half days)



**Reduce the duration of intervals between** clinic-heavy blocks

- Short “mini-blocks”



Schedule residents' **clinic predictably and far in advance**, with some slots saved for same/next-day appointments

# Kaiser Permanente Washington FM



- **Longitudinally integrated model.** Residents are not absent from clinic for more than 7 days at a time. 1-2 week inpatient bursts, 3-4 OB shifts
- Residents care for panels of **400** patients from day one
- To make this possible, R1s are scheduled in clinic 4-5 half days a week, more frequently than R2s (3-4 half days a week), and R3s (2-3 half days a week).
- The schedule is designed to **provide continuous access to larger patient panels** and gives residents intensive primary care training at the beginning of residency, maximizing the **experience of providing continuity care** for patients over all three years of residency.



# Poll!



## Is your no-show rate usually:

- Below 10%
- Between 10-20%
- Over 20%
- Not measuring no-show rate

## When do you open your appointment books for patients?

- 2 weeks in advance
- 4 weeks in advance
- 2-3 months in advance
- More than 3 months in advance

# Increase Capacity with No-show Reduction

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- No shows reduce capacity, and that capacity is gone forever
- Many clinics try reminder calls, which are of some help
- The best way to reduce no-shows is to open appointment books only 2-3 weeks in advance
- No-show rate is proportional to the number of days between when a patient makes an appointment and the date of the appointment



# Increase Capacity with a Powerful Extended Care Team

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Capacity: Assume each clinician provides 4000 visits/year (200 days per year, 20 patients per day)

Demand: Assume panel of 2000, average patient has 3 visits per year, creating 6000 visits per year

- 1000 visits by patients with diabetes
- 1000 visits by patients with hypertension
- 1000 visits for uncomplicated low-back, knee, shoulder pain

Assume RNs, pharmacist, PTs can independently care for 2/3 of these visits (no practitioner needed)

- Total non-clinician visits = 2000

**Demand-capacity gap closes (6000 total visits), and burnout drops because clinicians share the care with other team members**

# University of Colorado Family Medicine Residency

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## Increase capacity with a powerful core team:

The clinic now has 2.5 medical assistants per clinician

MAs are in the visit taking the history, closing chronic and preventative care gaps, performing all the documentation on the EMR

Because clinician work is reduced, clinicians see more patients per day, increasing capacity

Access for new and established patients is excellent

The additional visits pay for the extra staff

# Assuming You Cannot Make Capacity = Demand

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- In most primary care practices, demand > capacity
- What to do about demand right now?
- **Rearrange your capacity** to increase immediate availability
  - Open appointment templates only 2-3 weeks in advance
  - Have one “provider of the day” with open slots
  - Freeze some slots of all providers until the day before

Note: Fixed capacity is zero-sum

# Change How Far in Advance You Open Appointment Templates to Patients

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- Rather than allow patients to make appointments 3 months from now, allow them to make appointments only 2 weeks from now
- Third next available appointment will be 14 days or less
- No-show rates will go down (also increases capacity)
- When a patient needs/wants an appointment in 6 weeks, front desk has reminder system
- Helps patients who want same-day care
- Hurts patients who want to schedule their next appointment in advance, like older patients with chronic conditions



# Discussion...

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Would you consider opening your appointment books only 2-3 weeks in advance to cut down no-shows and reduce your TNAA?



In the chat: Share why or why not?

# Banner/Univ of Arizona Family Medicine Residency

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- In 2003, patients could not make appointments in advance. Appointment books were opened the same morning. All physicians' slots were open when the day began. TNAA was zero.
- Some patients loved open access; others wanted to make appointments in advance. The clinic began to open appointment slots one week in advance. Now, TNAA is no more than 7 days. No-show rate is low. When patients need follow-up appointment, front desk makes a reminder call to the patient one week before that date.

# Have Access to “Provider of the Day” with Open Slots

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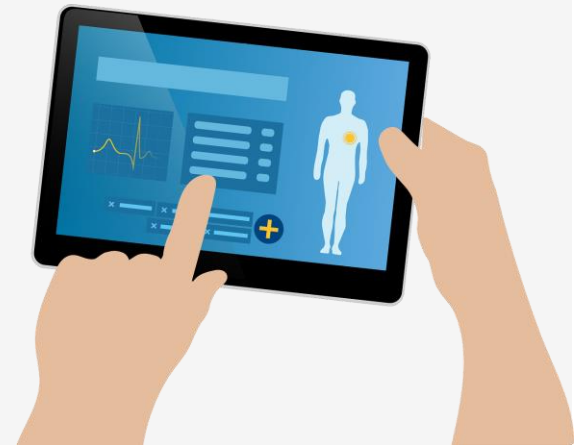
- Patients calling the day before or same day will get an appointment with the provider of the day
- Clinic experiments with how many slots are needed to satisfy next-day and same-day demand
- Clinic will decide about walk-ins if no slots are left open
- Continuity of care will go down



# Freeze Some Slots of All Clinicians Until the Day Before

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- At OHSU at Gabriel Park, the clinic's goal is TNAA under 7 days for new and established patients and to start the day with 30 slots open
- The clinic generally fills 50% of appointment slots in advance; 30% are opened 7 days prior to the appointment and 20% open the morning of the appointment
- The leadership team reviews TNAA metrics weekly



# Freeze Some Slots of All Clinicians Until the Day Before with Continuity Priority

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- To improve access **without reducing continuity of care**, all clinicians can have some slots “frozen” and only “thawed” the day before
- How many slots to free needs to be determined by data / experimentation
- **Only patients of that clinician should be given those slots**
- If after 8am there are clinicians who still have open slots, can be given to any patient



# UNC: Strategies for Managing Supply/Demand

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## **Managing individual clinician supply/demand**

- 30% of appointments thaw <7 days in advance, are reserved for continuity patients until the day of
- Strategic template control allows practice to adjust access vs. continuity. Appointments can “thaw” at different times, and be reserved for continuity/released to other patients at different times
- Using patient centered scripts to promote continuity

## **Managing day to day appointment supply/demand practice-wide**

- Co-located clerical staff
- Simplified appointment types (all 20 minutes)
- Flexibility and contingency planning (ex. for peak times of low access such as holidays/summers)
- Approving requests for schedule changes/time off depends on how clinic-wide supply will be impacted

## **Managing panel sizes**

- Developed systems to track panel assignment and promote continuity
- Balance panel sizes for individual PCPs



# Summary: Access

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There are a variety of strategies to solve the access problem

- ✓ Reducing visit demand with patient portal
- ✓ Doc of the day or NP/PA without a panel, with empty slots
- ✓ Freezing slots for same day or next day access for all clinicians
- ✓ Reducing no-shows (which reduce capacity) by opening appointment books only 1-2 weeks early
- ✓ Adding capacity by hiring new providers or empowering MAs, RNs, pharmacists, behaviorists to see patients, thereby reducing clinician time and burnout

Adding capacity is ideal; other strategies have pros/cons

# Balancing Continuity and Access

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**It is possible to improve both continuity and access – and this can be mutually beneficial (better continuity improves future access)**

- UNC: Give same day appointments only to the patient's own clinician
- Baystate: Team NP/PA has open slots to see the team resident's patients same day

**Patients may prioritize access over continuity, or vice versa depending on the situation**

- Front desk/call center scripts allow patients options based on their priority

**First steps to improve access and continuity:**

- Choose a metric and regularly measure it
- Track it, ideally for each clinician
- Discuss the data with everyone in the clinic



# Access Toolkit

<https://cepc.ucsf.edu/residency-teaching-clinics>

## In this Toolkit

### Strategies for measuring and improving access

- |  |         |
|--|---------|
| <b>1. Track it.</b> Select a measure to understand your access status.   | Page 4  |
| <b>2. Reduce demand.</b> Right-size panels, decrease unnecessary visits, and leverage patient portals.                                     | Page 6  |
| <b>3. Increase capacity (supply).</b> Add visits, avoid no-shows, and leverage team members.   | Page 8  |
| <b>4. Reconfigure appointment scheduling when you cannot change supply or demand.</b> Reserve capacity for same and next-day appointments. | Page 11 |

### How did they do it? (Case highlights)

- |  |         |
|--|---------|
| ■ <b>Banner/Univ of Arizona Family Medicine Residency (Phoenix):</b> Implementing open access to reduce no shows.                                    | Page 9  |
| ■ <b>Univ of Colorado Family Medicine Residency at A.F. Williams Family Medicine Center:</b> Robust team care to increase clinic capacity.           | Page 10 |
| ■ <b>Oregon Health and Science University Family Medicine Clinic at Gabriel Park:</b> Monitoring and improving access by freezing appointment slots. | Page 11 |

### Appendices/ Tools

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|--|---------|
| ■ <b>Example access calculations.</b><br>Strategy 1: Track it. | Page 13 |
| ■ <b>Works cited and suggested readings</b>                    | Page 14 |

# Action Planning

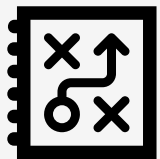
# Action Planning

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What are the goals of action planning?



**Goals** are broader and longer term (ex. reducing clinic-wide third next available appointment from 45 days to 10 days, or patients will see their own provider 70% of the time)



**Action plans** are small steps toward a goal (ex. talk with IT about getting continuity data drilled down by provider, or organize a multidisciplinary team to start reviewing access data)

# Breakout Rooms: Discussion

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You'll be split into breakout rooms for 15 minutes. Your facilitator will keep track of time and summarize your discussion when we come back to the main room.



- What might your program do to improve continuity and/or access?
- Share ideas and possible solutions!

# Debrief and Q&A

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# Resources

<https://cepc.ucsf.edu/residency-teaching-clinics>

## Residency Teaching Clinics

Print PDF

*High functioning teaching clinics must meet the challenge of delivering both excellent clinical care for patients and comprehensive training for residents. Since 2013, CEPC has visited over 43 primary care teaching clinics and shared lessons learned through publications and national conferences. The projects below highlight selected CEPC work with primary care teaching clinics.*



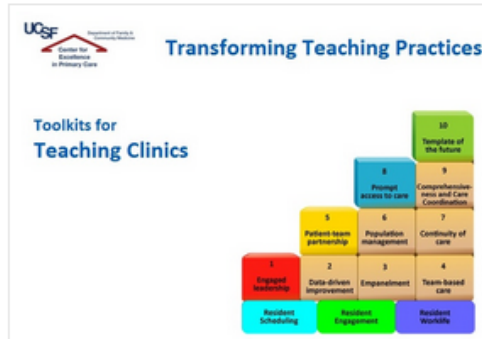
### Population Health Report

In November 2019, CEPC published a report with the AAMC on Teaching Residents Population Health Management, a result of a national meeting between the CEPC, AAMC, CDC, and several bright spot residency programs in population management around the country. The report addresses population health using several domains, and includes bright spot case examples and checklist action steps for each area.

To read the free report, please visit: <https://www.aamc.org/data-reports/report/teaching-residents-population-health-management>

To download the report, please click the following:

[Teaching Residents Population Health Management.pdf](#)



### Toolkits and Resources for Primary Care Teaching Clinics

CEPC is developing a series of toolkits to guide primary care teaching clinics with implementing the Building Blocks of Primary Care.

- [Empanelment Toolkit](#)
- [Continuity Toolkit](#)
- [Access Toolkit](#)

For additional resources including resident curricula and faculty development materials, please visit [https://fcm.ucsf.edu/practice\\_transformation](https://fcm.ucsf.edu/practice_transformation)



### High-Functioning Primary Care Residency Clinics Report

In October 2018, CEPC published a groundbreaking report, *High-Functioning Primary Care Residency Clinics* based on an initial wave of teaching clinic site visits. The 53-page report proposes a model to assist residency teaching clinics to transform themselves, using many case examples from well-organized teaching clinics around the country.

The free report is available here:

[AAMC CEPC TeachingClinicsReport\\_\(002\).pdf](#)

See also:

[In-depth profiles from three residency sites](#)



### Association of Family Medicine Residency Directors (AFMRD) Clinic First Collaborative

The AFMRD and CEPC are supporting a family medicine residency collaborative for 18 programs interested in moving toward a "Clinic First" residency paradigm. The collaborative launched with a 1½ day face to face meeting in Kansas City, Missouri on February 26-27, 2018. Each residency program selected up to 3 people to participate, typically a residency director, clinic medical director, and resident. The collaborative also involves 6 interactive video-conferences over 10 months after the kick-off meeting to continue to address practical steps and best practices examples for implementing the Building Blocks of High Performing Primary Care and Clinic First principles. [Find more information at the AFMRD website.](#)





Continuity of care  
and prompt  
access to care are  
beautiful things

# References

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